



Board of Directors

December 2018

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Lourdes Rodriguez Del Barrio



Gabriel Marchand

President

Retired lawyer, administrator and mediator

Member of the Quebec Bar and of the Chartered Administrators of Quebec as retired lawyer, Mr. Gabriel Marchand holds a Master in Law, a Graduate Diploma specialized in International Administration, a Bachelor in Psychosociology of Communication and a Certificate in Corporate Governance. He started his career in 1975 as lawyer in a private practice. He then held several positions in the labour movement where he acted from 1984 to 2003 as director of various services at the Teachers Corporation of Quebec, which then became the Quebec House of Labour. Between 2003 and 2009, he was Executive Director for this union. Mr. Marchand is now Administration Advisor. He has been General Secretary at a Non-Governmental Organization, the Comité syndical francophone de l'éducation et de la formation from 2008 to 2014 and has been sitting since 2006 on the Board of Directors at the Régie des rentes du Québec. He also sits on the Board of Directors of the non-profit organizations *Maman va à l'école*, *La société des artistes du dimanche* and *Exeko*. He also acts as citizenship mediator in his country.

Nadine St-Louis

Vice-President

Founder and Executive Director – Les
Productions Feux Sacrés & Espace Culturel Ashukan



Nadine St-Louis is an Aboriginal entrepreneur, mixed-raced Algonquian, who also has Acadian and Scottish roots and works towards conciliating multiple descents who have created today's Quebec and Canada.

She holds a Master in Arts and Art History from Université de Montréal since 1997 and is about to complete a Specialized Graduate Diploma (DESS) in Management of Cultural Organizations at HEC Montréal. With 25 years of experience in art management and as a member of the Aboriginal Curatorial Collective (CCA/ACC), Nadine St-Louis dedicates her efforts to promote and spread the Aboriginal culture in an urban setting.

Entrepreneur, manager (Canadian National), trainer, coach, speaker, consultant in Aboriginal Art (Canadian Council for Arts), cultural symposiums organizer (Institut Tshakapesh), artist agent (Exposition 11 Nations, Bonsecours market, Montreal), and even leather and beading artisan: these are all the functions that Nadine St-Louis can take on. She is a woman recognized for her leadership and efforts towards social inclusion and for putting the spotlight on Aboriginal artists (especially those located in remote regions), young artisans who join urban centers and train the new generations as well as those who live in the city. She is the founder and Executive Director of Productions Feux Sacrés, a non-profit organization located in Montreal, allowing Aboriginal artists to access art markets and find a balance again in a cultural economy. In 2015, Nadine St-Louis put her management expertise into practice and launched the Ashukan Cultural Space, a permanent infrastructure located on the Jacques Cartier Square in the Old Montreal. She developed an innovative business model to professionalize and guide Aboriginal artists from Quebec and Canada.

Nadine St-Louis is both an awareness agent towards the economic and cultural spheres in Montreal and a development vector towards Aboriginal artists who want to participate to expand the influence of art from Quebec, Canada and internationally.





Antoine is currently Senior Creative Director at C2 Montréal. He notably led the creation and implementation of the collaborative experiences programming since its very first edition in 2012. He has done dozens of events both in Montreal and internationally. He is also interested in inclusion issues, educational creation, social innovation and platform cooperativism. He sits on the boards of organizations such as Exeko, the Turbine Center, Espaces Temps and Caligram.

Antoine Roy-Larouche

Treasurer

Senior Creative Director @
C2MTL

Social entrepreneur, François-Xavier Michaux co-founded Exeko in 2006. He co-directs the organization today, as well as over a hundred projects aiming at inclusion and social transformation through innovation and creativity. With a double Master in Project Management and Business Engineering and a Bachelor in Economy, social entrepreneurship, managerial innovation, innovative business models and organizational capacity development are among his specialities. He is also the instigator of the Trickster program that through creativity and cultural mediation contributes to identity reinforcement for hundreds of Aboriginal youth across Quebec and Canada. François-Xavier Michaux was awarded the Peace Medal in 2009 and the Coup de Cœur Award from the ESG UQAM in 2011. Exeko received the Ashoka Fellowship in 2011. François-Xavier Michaux is also the cofounder of two production companies, Productions P2P in Montreal and New Democracy Productions in Los Angeles, founding member at La Cathédrale & Le Bazar, as well as member of the Board of Directors at the Temps Libre cooperative. Before Exeko, he acquired project coordination experience at the Cirque du Soleil and at Culture pour Tous.



François-Xavier Michaux

Secretary

Co-founder
and Executive Co-Director
@ Exeko



Nadia Duguay

Administrator

Co-founder @ Exeko

Fellow @ Ashoka

Fellow @ CKX

Member of the Executive Committee at CCUNESCO

Social innovator and Ashoka Fellow, Nadia Duguay co-founded Exeko in 2006, an organization for social innovation mobilizing creativity (art and philosophy) to provoke social inclusion. Today, she co-directs Exeko's Innovation Laboratory and contributes to defining the approach based on hybridization of practices (social innovation, cultural mediation and intellectual mediation) as motors of social transformation. Her work is deeply linked to the ethical principle of the organisation: the presumption of equality of intelligences that it used for partnerships as much as for actions. For over ten years, she has been fully oriented towards inclusion of the most marginalized individuals of Canada (prisons, homelessness, intellectual deficiency or at-risk Aboriginal youth).

Nadia Duguay is also member of the Executive Committee of the Canadian Commission for UNESCO, the Research Group on Cultural Mediation (GRMC), the Réseau québécois en innovation sociale (RQIS), visiting researcher at the Centre interuniversitaire d'études sur les lettres, les arts et les traditions (CÉLAT) and member of the Research Committee on Intellectual Mediation (CRMI) at Exeko.

*"It is utterly stimulating to work
with this **dynamic, innovative and creative team.**"*

– Christian Sénéchal





Christian Sénéchal

Administrator

Director @ National Centre for Dance Therapy
Grands Ballets Canadiens de Montréal

Christian Sénéchal had his first experiences in the cultural field with cast direction, staging, production and teaching. Main project owner for his endeavours, he developed his management skills in the field. In order to perfect his skills, he obtained a Specialized Graduate Diploma (DESS) in Management of Cultural Organizations at HEC Montréal, an executive MBA specialized in collective enterprises at the ESG-UQAM and an EMBA at the Paris-Dauphine University. In addition to his field experience, he has always wanted to keep a bond with academic research. He was research assistant for the Community-University Research Alliances (CURA) as well as for the Groupe de recherche sur les OBNL, communautaires ou culturels at HEC Montréal. In the community field, he has been involved with many organizations, including the Association of Victims of Nosocomial Infections (ADVIN) of which he was Executive Director. He subsequently collaborated as a consultant to establish the National Center for Dance Therapy before being appointed as the Centre's Director in October 2012.



Danielle Poulin

Administrator

Expert-Advisor in Philanthropic Management
@ Caméo Consultation

Lawyer since 1987, MBA since 2012, Board President at the Kidney Foundation of Canada (97-98), National Vice-President at the Kidney Foundation of Canada (98-2000), Executive Director at the Canadian Bar Association – Quebec (1998-1999), Director of Planned Giving at the Children's Foundation (2000-2004), Executive Director at the CSSS Haut-Richelieu Rouville Foundation (2004-2013) and Financial Development Vice-President at Opération Enfant Soleil (2013-2014), she founded Caméo Consultation, a consulting firm that has been offering advisory services in philanthropic management since 2014. Her experience is rooted in personal commitment and continuous learning, and her service offering is part of co-construction and novation.



Ricardo Lamour

Administrator

Artist, social entrepreneur and columnist

Founder @ Bout du Monde

Administrator @ Culture Montréal

Territorial partnerships advisor @ Ville de Montréal,

Bureau d'intégration des nouveaux arrivants à

Montréal

An alum of the University of Montreal's School of Social Work, the actor Ricardo Lamour plays many different roles in his daily life. A veteran of cultural and community spaces and experienced with philanthropic organizations, Ricardo is ready to contribute to Exeko with his keen sense of analysis.

In 2014, the singer-songwriter released his first album of unplugged rap in Quebec, followed by a second offering in 2016. In summer 2017, he performed in Pointe Noire, Congo, at the Festival Afropolitain Nomade. The founder of Bout du Monde and Productions Emrical, Ricardo is a social entrepreneur and commentator. He specializes in strategies to create environments that promote healthy living and civic engagement. Ricardo is able to implement collaborative mechanisms for planning, evaluating processes, and influencing decision makers. He is a member of Culture Montréal's standing committee on youth cultural citizenship and a director of an alternative justice organization. He has also been awarded the Forces AVENIR prize, for which he has served as a judge, and has received the Prix Pauline-Julien in 2010, the Lys de la diversité from Média Mosaïque in 2016, and finally, a medal from the 28th Lieutenant Governor of Quebec, Pierre Duchesne.

Welcome, Ricardo!

"Will what we do today end up changing the colour of the sky? Let's have faith in our own creative genius."



Lourdes Rodriguez Del Barrio, PhD

Administrator

Professor @ Université de Montréal

Research director @ ERASME & ARUCI-SMC

Scientific director @ CIUSSS NIM

Lourdes Rodriguez del Barrio is a professor at the University of Montreal's School of Social Work. She leads the Équipe de Recherche et d'Action en Santé Mentale et Culture (ÉRASME) and is the founder of the Alliance de Recherche internationale Université-Communauté Santé Mentale et Citoyenneté (ARUCI-SMC). Since June 2017, she has served as the Scientific Director of Social Research at the Integrated University Health and Social Services Centre of Montreal Island North.

In addition to provoking change in community and public organizations' practices and policies, her research has helped create new intervention and assessment approaches and has also helped empower individuals who are marginalized or suffering by improving their quality of life, their wellbeing and their participation in the community. In terms of methodology, her research has given rise to critical reflection and more thorough methods of qualitative research, participatory action research and pluralist and formative assessment. Her change-oriented research made the involvement of planners, stakeholders and service users necessary at every step of the projects carried out, from defining the research questions to harnessing acquired knowledge. Lourdes is a researcher who is always eager to go beyond her own expertise to learn from people of different backgrounds. Interdisciplinary and intersectoral work is both her passion and a part of her everyday life.